



Presentation of the potential of the Novohrad-Volynsk territorial community

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Deputy of city mayor of Novohrad-Volynskyi

Community Card

The city territorial community of Novohrad-Volynskyi is a community in Zhytomyr oblast of Ukraine.

Area – 254 km²

Population – 61,952

The administrative center of the community is the city of **Novohrad-Volynskyi**

The territory of the community is located 210 km west of Kyiv and 312 km east of Lviv. It is located on the picturesque banks of the Sluch river belonging to the Dniipro basin.

The community includes **5 Starostynskyi districts** (14 villages):

Velykomolodkivskyi

(villages of Velykyi Molodkiv, Bagate, Hrud)

Didovytskyi

(villages of Didovychi, Borysivka)

Maistrivskyi

(villages of Maistriv, Makovytsi, Maistrova Volia)

Natalivskyi

((villages of Natalivka, Oleksandrivka)

Pylypovytskyi

(villages of Pylypovychi, Aneta, Horodyshche, Stepove)

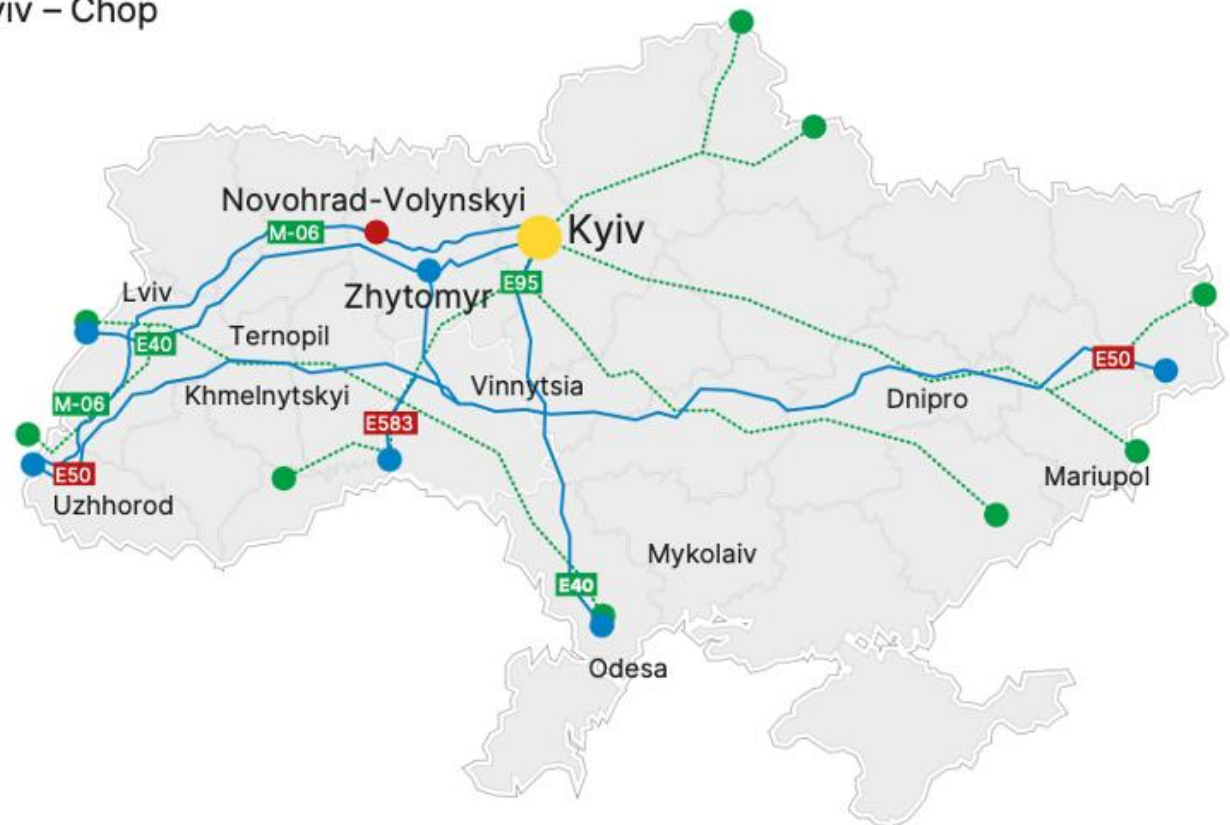
Transport Infrastructure

The community has convenient transport links. The following pass through Novohrad-Volynskiy:

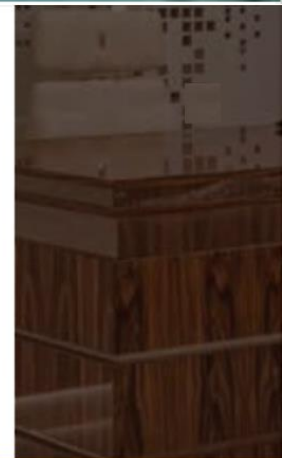
- Cretan International Transport Corridor №3
Krakovets – Lviv – Rivne – Novohrad-Volynskiy – Zhytomyr – Kyiv
- international highway Kyiv – Chop

●●
Railway connections

●—●
Highways



Economic Development



www.mirt.ua

Best Production, Impeccable Quality and Service

MIRT – MIRT is an international company specializing in the design, production, and equipping of classical and modern architecture. The history of the company begins in 1991 with the opening of a furniture factory in the city of Novohrad-Volynskyi.

Today, MIRT is a well-known and demanded brand in the markets of Ukraine, Kazakhstan, Azerbaijan, Uzbekistan, the United Arab Emirates, Saudi Arabia, Qatar and Europe. More than 500 highly professional specialists work in the company's divisions around the world.

Economic Development



lagrand.com.ua

Excellent Quality from the Ukrainian Manufacturer

LESYA factory is a modern sewing and production complex, created on the basis of the Novohrad-Volynskyi garment factory, founded in 1965. The factory specializes in sewing men's and women's trousers of premium quality in casual style under the customer's brand.

Economic Development



drbockindustries.com

The Leading Modern Enterprise of the Region

Limited Liability Company '**Ready Garment Technology Ukraine**' is a young company that is one of the first textile enterprises in Ukraine. It was founded in April 2004.

LLC 'Ready Garment Technology Ukraine' is owned by the German company Dr. Bock Industries AG, which has been manufacturing and processing clothing in Eastern European countries for many years.

Economic Development



nvhlib.com.ua

The Flagship in the Development of the Bakery Industry in the Region

'**Novohrad-Volynskyi khlibozavod**' Private Joint Stock Company is one of the largest regional producers of bread and bakery products in the Zhytomyr oblast. The bread factory was founded in 1944. The company manufactures products using classical technology in compliance with all norms and standards.

There are almost 100 names in the range. The company constantly improves recipes, expands the range, and updates technological lines.

Economic Development



www.jaco.ua

Since 2013, **Novi Lasoshi – Zhytomyr** OOO has launched production under the Jaco trademark in Novohrad-Volynskyi.

The enterprise today is:

- the use of exclusively natural ingredients
- high-tech equipment
- wide range of products (marshmallows, waffles, candies)

The company's products are in demand in Ukraine, Germany, Moldova, Estonia, the USA, Poland, Lithuania, Sweden, and Israel.

Economic Development



novofarm.com.ua



Pharmaceutical enterprise **Novofarm-Biosynthesis** OOO is a leader in the production of infusion and injection solutions in Ukraine with twenty years of experience in the industry. The company specializes in the manufacture of a wide range of universally recognized, modern and innovative medicines.

It is a progressive competitive manufacturer in the pharmaceutical industry, whose products are manufactured in accordance with European requirements, which makes it possible to provide the Ukrainian market with high-quality and safe medicines.

The enterprise constantly improves and develops technologies, and increases production capacity.

Economic Development



ТЕХНА®



texha.ua

Poultry Farming Equipment

TEXHA is one of the world leaders in the design and production of modern equipment for poultry farming. The design bureau is working on the development of new and improvement of existing equipment for poultry farms.

The range of equipment is an advantageous solution for both large enterprises and private farms. TEXHA equipment for industrial poultry farming makes it possible to easily scale the business to meet new customer or market demands. Installation of new equipment, as well as repair or replacement of existing equipment, is carried out in a short time and with minimal costs.

Economic Development



МЕБЛЕВА ФАБРИКА



garant-nv.com

"GARANT" is a powerful series production of high-quality cabinet and soft furniture. The image of the company is formed by highly skilled workers, true professionals of their business with a powerful experience in the production of furniture.

"GARANT" is a modern successful enterprise that is dynamically developing. The company manufactures modern and comfortable furniture at high-quality standards, constantly improves service, and expands the range, taking into account customer preferences.

The wide range of the company's products impresses even the most demanding buyers. The range includes sliding door wardrobes, modular kitchens, TV walls, office furniture, sofas, furniture for the mudrooms, living rooms, and bedrooms.

Economic Development



biovetfarm.com.ua

BIOVETFARM specializes in the manufacture of veterinary drugs and biological plant protection products, and provides services for the biotechnological production of plant growth regulators and natural bioremediators.

The main type of enterprise product - "AKROFIT" - is a biological plant protection agent, a unique natural origin insect-acaricide of a wide range of action, for the control of pests of agricultural and ornamental plants. It is an environmentally friendly, highly effective drug against the Colorado beetle, mites, thrips, nematodes, and other pests.

The company has production facilities that ensure the full technological cycle of production, including the stages of microorganism breeding, microbiological synthesis, and manufacture of finished dosage forms of drugs.

Economic Development agro-industrial complex

The agro-industrial complex of the city territorial community of Novohrad-Volynskyi is represented by business entities in Starostynskyi districts, specializing in growing cereals, legumes, and oilseeds, breeding cattle and bees. In the community, there is the largest apiary in the region.



Healthcare

Residents of the city territorial community of Novohrad-Volynskyi are provided with primary, secondary, emergency, and dental medical care.

On the territory of the community there are:

- hemodialysis department
- blood and its components harvesting department
- network of ambulatories general practice family medicine
- medical temporary service points
- 14 inpatient care departments
- 7 consultative and diagnostic care departments
- radiology department
- clinical and diagnostic laboratory



Education

Preschool Education



16
institutions



2 100
pupils



265
educators



General Secondary Education



18
institutions



7 500
pupils



625
educators



Education

Vocational and Technical Education



1
institution



400
students



45
teachers



Professional Education



3
institutions



1 100
students



Culture

International Festival of Literature and Arts "Lesia`s Springs"



The holiday was initiated in 1987. The purpose of the holiday is to honor the memory of the brilliant countrywoman Lesia Ukrainka, wide popularization of the poetess's work, Ukrainian folk art, preservation and development of national traditions and customs. Guests of the holiday are researchers of Lesia Ukrainka's oeuvre, amateur and professional art groups from Ukraine, and official delegations of sister cities from Poland, Croatia, Georgia, and Germany. Within the framework of the International Festival of Literature and Arts 'Lesia`s Springs', Lesia Ukrainka All-Ukrainian competition of performers of the artistic word and the All-Ukrainian competition of authentic solo singing 'Zhyvotky' are held.

All-Ukrainian Festival "LESIA GRAND FEST"



It is started by the Shyrokopoiias Foundation in 2017. The main idea of the festival is the popularization of modern Ukrainian music and song, the promotion of the homeland of Lesia Ukrainka as one of the cultural centers of Ukraine.

"Zviahel`s Ball", the theatrical feast of the Kupala Night became the highlight for the residents of the community.

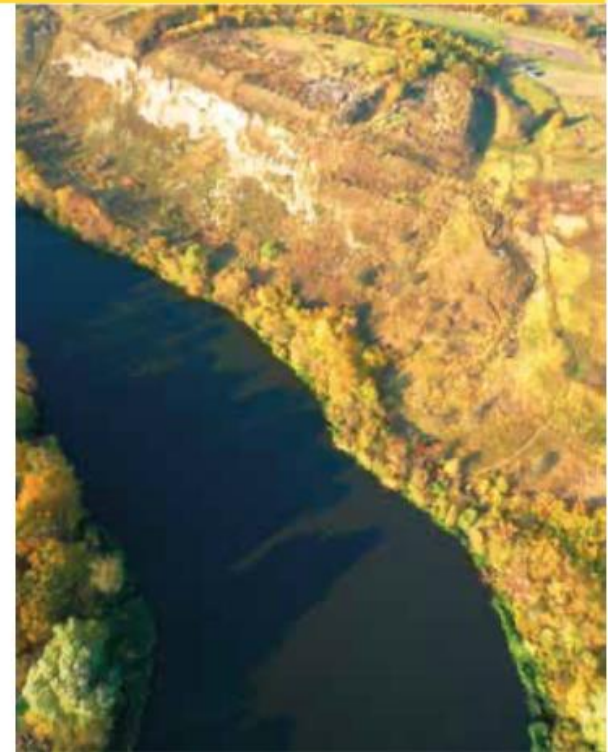


Tourist Attractions

Northern and southern settlement of the chronicled city of Vozviahl

The ancient city of Vozviagl was first mentioned in the Hypatian Codex in 1256-1257.

The excavations attest that ancient Vozviagl has more than a thousand years of history. Vozviagl is an ancient name of modern Novohrad-Volynskyi.



Tourist Attractions

Fortress



One of the historical attractions of the Novohrad-Volynskyi community is the ruins of an ancient fortress.

The territory of the fortress serves as a park zone; its remains are one of the main objects of tourist attraction of Novohrad-Volynskyi, where reconstruction and excavation are planned.



Leisure and Recreation



The highlight of leisure in the Novohrad-Volynskiy community is kayaking. These are interesting routes along the Sluch River and an always exciting journey.

With Baydarka.nv you can relax and become part of the eco-project (cleaning of the Sluch River).

@baydarka.nv – a place for sports and recreation

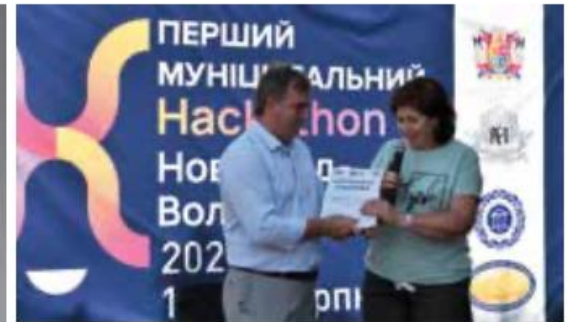


In IDEA HUB "Territory of Success" you can develop and generate ideas, conduct trainings and seminars, organize interesting events. Visitors' services include a spacious modern room, laptops, and comfortable workplaces.

Address: 9 Lesia Ukrainka Square
Lesia Ukrainka City Palace of Culture, 2nd floor

Innovative Management Approaches

The city territorial community of Novohrad-Volynskyi is the initiator of the First Municipal Hackathon!



Strategic Directions for Community Development

Competitive Community

- 1 Development of a business support local program
- 2 Development of a community portfolio for its popularisation in Ukraine and in the world
- 3 Development of the concept of an industrial park on the territory of the Novohrad-Volynskyi territorial community

Strategic Directions for Community Development

Community with Sustainable Development

- 1 Cleaning of the Sluch river reservoir bed (cleaning of the river bottom from sludge, cleaning of river banks from old trees, shrubs, garbage; cleaning of the dam waterworks from sludge)
- 2 Increasing the level of energy efficiency and the introduction of energy-efficient technologies
- 3 Overhaul of roads and sidewalks, expansion of pedestrian areas for walking
- 4 Modernization of the water supply and sanitation system (overhaul of old water supply, sanitation, and main SPS (sewerage pump station) networks; replacement of water treatment technology; laying of new branches of water supply and sewerage; construction of alternative sources of water supply on the territory of the community)
- 5 Development of eco-friendly transport infrastructure (bicycle paths, bicycle parking lots, tourist bicycle routes)

Strategic Directions for Community Development

Community with Smart Services

1 Development of targeted programs aimed at developing the digital skills of community residents

2 Implementation of the 'Safe Community' project

3 Creating a city-regional data center and cloud storage and connecting attached territories to it

4 Creation of electronic registers and services

Strategic Directions for Community Development

Hospitable Community (development of culture and tourism)

- 1 Development and implementation of a communication strategy for the information presence and "recognition" of the Novohrad-Volynskyi community (branding, merch, tourist portfolio, 3D visualization of objects, etc.)
- 2 Reconstruction of the main tourist magnet – 'ZVIAHEL CASTLE'
- 3 Development of rural tourism, development of new tourist routes and tourist locations. Use of local potential (ethno-gastro tours, creative residences for artists, sports tourism, creation of a museum of miniatures of castles of Ukraine in the open air)
- 4 Creation of modern recreation areas – a special emphasis on the reconstruction of the city park of culture and recreation

Strategic Directions for Community Development

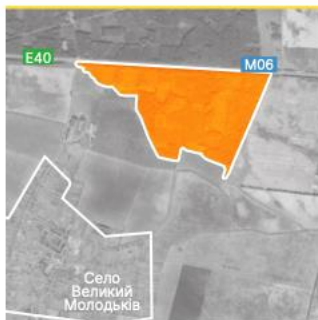
Safe Community

1 Introduction of a video monitoring system to monitor traffic and expose systemic violations – exits from the city, major intersections, the busiest pedestrian crossings

2 Introduction of an environmental monitoring system for quality control - water, purified effluents, air

3 Modernization of the system of movement through the city and the territory of the community – car, bicycle, and pedestrian traffic ordering, creating parking and rental services, developing environmentally friendly modes of transport

Opportunities for Investment



Category	land plot
Area	151,4566 ha
Cadastral number	1824080800:04:000:0393
Intended Use	to create an industrial park



Category	land plot
Area	31,4416 ha
Cadastral number	1824083700:01:000:0967
Intended Use	to create an industrial park



Category	land plot
Area	8,3943 ha
Cadastral number	1824083700:01:000:0963
Intended Use	to create an industrial park

Municipal Investment Projects

Industrial Park «Fashion cluster»

Positioning of Novohrad-Volynskyi as one of the capitals of Ukrainian fashion with modern eco-friendly production (zero emission), design centers, production sites, demonstration of seasonal collections, and organization of fashion shows.



NaUKMA Eco-campus

Creation of a permanent educational platform in the community focused on the involvement of young people and its integration into sustainable development projects, including on the basis of microqualifications.

MAVKA-LAND National Amusement Park

Implementation of the concept of a modern ethno-park of entertainment, in the form of a complete and augmented reality, with a set of accompanying services and reproduction of the Ukrainian identity based on the works of Lesia Ukrainka and folk tales.



Municipal Investment Projects



Merchandise

Organization of production and creation of a network of outlets selling branded souvenirs and clothes with community symbols.

Creation of a portfolio of tourism products and services aimed at different categories of tourists. Development of tourist infrastructure: hotels, restaurants, country residences, wellness and spa centers, tourist equipment rental centers.

Tourism



Infrastructure and Municipal Services

Attraction of state subventions for infrastructure support of projects of sustainable development of the community.

Invest in Zviagel !

e-mail: nvcity@ukr.net
info.nvrada.gov.ua

